

Marina Diotallevi (UNWTO)



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Marina Diotallevi is the Head of the Ethics and Social Dimensions of Tourism Programme at the World Tourism Organization ([UNWTO](#)), since 2003.

She is responsible for coordinating the work of the World Committee on Tourism Ethics, whose main functions include the promotion and monitoring of the implementation of the *UNWTO Global Code of Ethics for Tourism* by both governments and businesses. Adopted in 1999 by the UNWTO General Assembly and endorsed in 2001 by the United Nations, the UNWTO Code of Ethics is a roadmap to promote responsible, sustainable and accessible tourism worldwide.

Marina is also in charge of social dossiers related to tourism, including accessibility for disabled; gender equality, human rights, protection of children and corporate social responsibility.

Marina holds a B.A. degree in Political Sciences and International Relations from the Catholic University of Louvain (Belgium) and a M.A. degree in International Law (specialized in Aviation and Maritime Law) from the Free University of Brussels. She has received professional training at the European Commission (EC) in Brussels (Liaison Office with the European Parliament and the Economic and Social Committee) prior to joining UNWTO in 1984.